

WNNX(FM), WWWQ(FM), WYAY(FM) & WKHX-FM
EEO PUBLIC FILE REPORT
September 16, 2011 – November 30, 2011¹

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Sales Representative (WNNX)	1-6, 9-39	6
Sale Representative	1-7, 9-39	7
Sale Representative	1-6, 9-39	6

¹ On September 16, 2011, the actions necessary to consummate the transfer of control of the stations in this employment unit were completed. *See Existing Shareholders of Cumulus Media, Inc., et al.*, 29 FCC Rcd 12956 (2011). As a result, the timeframe for this immediate Report is an abbreviated one, beginning on September 16, 2011.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Internal Posting	No	0
2	WNNX-HD Station Website www.99x.com	No	0
3	WWWQ Station Website www.q100atlanta.com	No	7
4	WNNX Station Website www.atlantasrockstation.com	No	0
5	All Access Website www.allaccess.com	No	0
6	Employee Referral	No	5
7	Non-Employee Referral	No	6
8	Internship Program	No	0
9	Walk-In/Self-Referral	No	0
10	Atlanta Women in Radio and TV www.atlanta.awrt.org	No	0
11	Ohio Center for Broadcasting (Columbus) 5330 E Main Street, Suite 200 Columbus, OH 43213 Phone: 614-245-0555 Email: gary@beonair.com	Yes	0
12	First Step Staffing 236 Auburn Avenue, Suite 203 Atlanta, GA 30303 Phone: 404-577-3392 Fax: 404-577-3396 Contact: Barbara Peters Email: barbara@first-step.us	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Goodwill of North Georgia North Tower, Suite 2300 235 Peachtree Street Atlanta, GA 30303 Phone: 404-420-9900 Email: M.Fitch@ging.org	No	0
14	National Association of Broadcasters (NAB) Career Center 1771 N Street NW Washington, DC 20036 Email: hr@nab.org	No	0
15	Atlanta School of Broadcasting 1755 North Brown Road, Suite 175 Lawrenceville, GA 30043 Phone: 678-205-2210 Email: info@broadcastingschool.com	No	0
16	Dekalb Technical Institute 495 North Indian Creek Drive Clarkston, GA 30021 Phone: 404-297-9522 Email: Careetral@dekalbtech.edu	No	0
17	Greater Atlanta Urban League 100 Edgewood Avenue NE Atlanta, GA 30303 Phone: 404-659-1150 Email: sjones@atlul.org	No	0
18	Georgia Institute of Technology 219 Uncle Heinie Way Atlanta, GA 30332 Phone: 404-894-2550 Fax: 404-894-3739 Email: Sarah.brackmann@vpss.gatech.edu	No	0
19	Georgia Assoc. of Broadcasters 8046 Roswell Road, Suite 100A Atlanta, GA 30350 Phone: 770-395-7200 Fax: 770-395-7235 Email: Michael.llorens@metrobrokers.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	Chattahoochee Tech 980 South Cobb Drive Marietta, GA 30060 Phone: 770-528-4545 Email: lshelton@chattcollege.com	No	0
21	Georgia State University 260 University Center Atlanta, GA 30303 Phone: 404-413-1820 Fax: 404-413-1825 https://gsu-csm.symplicity.co	No	0
22	Morehouse University 830 Westview Drive SW Atlanta, GA 30314 Email: jobs@morehouse.edu	No	0
23	Spelman College Milligan Bldg., Suite 2304 Atlanta, GA 30314 Phone: 404-270-5273 Fax: 404-270-5276 Email: cmcnair@spelman.edu	No	0
24	Clayton State University 2000 Clayton State Boulevard Morrow, GA 30260 Phone: 678-466-5400 Fax: 678-466-5468 Email: career@clayton.edu	No	0
25	Morris Brown University 643 Martin Luther King Jr. Drive Atlanta, GA 30314 Email: Maxine.wright@morrisbrown.edu	No	0
26	Assistance League of Atlanta 3534 Broad Street Chamblee, GA 30341 Phone: 770-458-2038 Fax: 770-458-2063 Email: info@assistanceleagueATL.org	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
27	Atlanta Metropolitan College 1630 Metropolitan Parkway SW Atlanta, GA 30310 Phone: 404-756-4000 Email: rsimmons@atlm.edu	No	0
28	Gainesville State College www.gsc.edu Counseling & Career Services Office, Student Center Oakwood, GA 30566 Fax: 678-717-3621	No	0
29	Georgia Perimeter College http://jobs.gpc.edu/ Email: gpchrapp@gpc.edu	No	0
30	Kennesaw State University 1000 Chastain Road, #0118 Kennesaw, GA 30144 Phone: 770-423-6555 Fax: 770-423-6517 Email: astignan@kennesaw.edu	No	0
31	Southern Polytechnic State University Building A, Suite 170 1100 South Marietta Parkway Marietta, GA 30060 Phone: 678-915-7391 Fax: 678-915-7161 Email: careerservices@spsu.edu	No	0
32	University of Georgia 2nd Floor, Clark Howell Hall Athens, GA 30602 Phone: 706-542-3375 Fax: 706-542-8431 Email: employ@uga.edu	No	0
33	University of West Georgia 1601 Maple Street (Parker Hall) Carrollton, GA 30118 Phone: 678-839-6431 Fax: 678-839-6432 Email: akent@westga.edu	No	0
34	Cumulus Jobs.com Website www.cumulusjobs.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
35	Annie E. Casey Foundation 701 St. Paul Street Baltimore, MD 21202 Phone: 410-547-6600 Fax: 410-547-6624 Email: Storian@earthlink.net	No	0
36	Cumulus/CMP Business Managers Email: BM@cumulus.com	No	0
37	On-Air Announcements (WWWQ-FM)	No	0
38	On-Air Announcements (WNNX-FM)	No	0
39	On-Air Announcements (WWWQ-HD2 (99X))	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			18

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Mentoring Program	<p>Our SEU conducts a Sales Mentoring Program for all new Account Executives. Each new Account Executive is assigned a senior Account Executive as their mentor. Each Mentor assists its Account Executive with job training, information on key station departments/personnel, goal setting, and establishing open communications and a supportive communications environment and provides constructive feedback daily. Two Account Executives participated in the Sales Mentoring Program during this abbreviated reporting period.</p>
2	Internship Program (Promotions)	<p>This SEU's Promotion Internship Program is open to college sophomores, juniors and seniors majoring in Radio, TV, Film, Business, Communications or Marketing. Internships are ten (10) weeks in length and interns are recruited each semester from the Art Institute of Atlanta, Atlanta Broadcast Institute, Chattahoochee Tech, DeVry, Emory University, Georgia State University, Gainesville State University, Kennesaw State University, LaGrange College, and University of Georgia among others. During this abbreviated reporting period, we hosted a total of 15 interns.</p> <p>In Promotions, the student interns make sure that prize winners receive their prizes by handling behind-the-scenes coordinating among promotions, programming and the prize winners. Interns also assist at station events/appearances and obtain on-the-job training with respect to sponsorship and face-to-face marketing.</p>

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
3	Internship Program (Programming)	<p>This SEU also conducts a “Bert Show” Internship Program. This Programming internship is open to any college student with the ability to earn college credit toward their degree. Student interns are recruited each semester from Georgia Tech, Atlanta Broadcast Institute, Georgia Perimeter, Georgia State University, Kennesaw State University, Georgia Southern University, and Auburn University among others. During this abbreviated reporting period, we hosted a total of 6 interns.</p> <p>Programming interns work with the WWWW morning show, “The Bert Show” as well as the WNNX morning show, “The Regular Guys” in an associate producer position. They learn show schedules, preparation, story writing, board operation work, web posting, organizational skills and go on the air occasionally to play bit parts in these programs.</p>
4	Host Job Fair	<p>On November 15, 2011, the SEU conducted an open house to recruit for sales and promotions staff. The open house was held at our facilities. The event was promoted via on-air announcements and attendees received a tour of the stations, viewed a Power Point presentation with specifics on job opportunities and expectations, and were given the opportunity to ask questions. Station participants included our SEU’s Market Manager, Sales Director and Sales Managers, who discussed job opportunities at the stations with the attendees.</p>
5	Participate in Event/Program Sponsored by or on Behalf of a Community Organization Relating to Careers in Broadcasting	<p>During the academic year, our WKHX midday talent participates in a mentoring program sponsored by Atlanta Women in TV and Radio. Currently, a senior at Georgia State University student interested in broadcasting participates in monthly activities at the stations via this program, including resume preparation, career coaching and job shadowing.</p>